



# RAFAEL RAMOS

WEB DEVELOPER | 30 YEARS OLD



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## ABOUT ME

Web designer with 4 years of experience. Specialized in WordPress, WooCommerce, Shopify, Drupal, and Joomla. Proficient in HTML, CSS, and PHP. Expert in digital marketing strategies, excelling in SEM and SEO. I merge innovative design and functionality to create impactful web solutions.



## EDUCATION

### Alejandro de Humboldt

Advertising and Marketing | 2011 - 2014

### YMCA School

Bachelor of Science | 2011



## CERTIFICATE

SEO (Big SEO Academy)

User Experience Design  
(Google)

Cybersecurity (The Valley)

## VISIT MY WEBSITE



## WORK EXPERIENCE

### Web Developer

2020 - 2022

As a web developer, I created custom web solutions and implemented digital marketing strategies. I collaborated with multidisciplinary teams to achieve project goals and ensure high-quality outcomes.

### Web Developer Freelance

2022 - Present

As a freelance web designer, I designed and developed websites using Figma, WordPress, Shopify, and WooCommerce, with a strong focus on SEO. I also managed social media advertising campaigns and utilized SEO tools like Google Analytics and SEMrush to optimize website performance.



## SKILLS

As a highly skilled web designer and developer, I specialize in platforms like WordPress, WooCommerce, Shopify, Drupal, and Joomla, and possess strong proficiency in HTML, CSS, PHP, JavaScript, and React.js. I am adept at using design tools such as Adobe XD, Figma, Illustrator, and Photoshop to create visually appealing and functional websites. My expertise extends to digital marketing, where I excel in SEM, SEO, and managing advertising campaigns on Meta Ads, TikTok Ads, and Google Ads. Utilizing SEO tools like Google Analytics, Google Search Console, Screaming Frog, and SEMrush, I ensure optimal website performance. With a results-oriented approach, I effectively manage projects, create impactful content strategies, and collaborate with teams to deliver high-quality outcomes.